



Franchise Onboarding Process

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FRANCHISE VALUE PREPOSITION

- Get 20% Commission on Yearly Subscription
- Get 10% Commission on Yearly Renewals
- Commission paid instantly after every single sale of Yearly Subscriptions / Renewals
- Get Commission on sale of various Add On Products of other partner OEMs
- Call Center Support and Local Team Support
- Get gifts every quarter on meeting revenue targets

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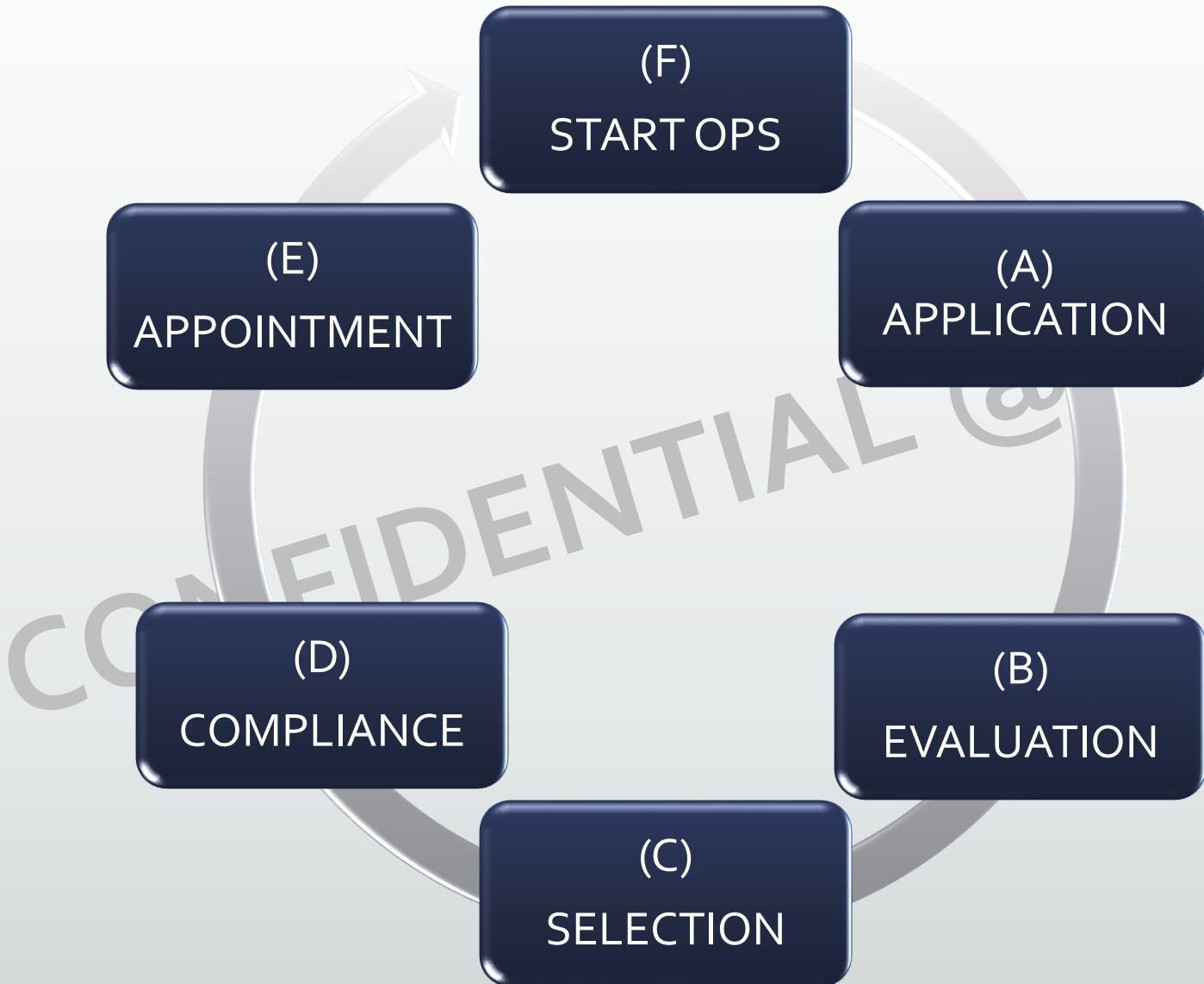
FRANCHISE INVESTMENTS AND RETURNS (ROI)

INITIAL INVESTMENT	PER LICENSES COST	CUSTOMER CUT-OFF	PROFIT FOR INVESTMENT	MONTHLY OPERATIONAL COST
₹5,00,000/-	₹25,549/-	20	₹1,38,750/- (Approx.)	₹10,000/- to ₹15,000/-

NOTE:

1. 20% commission on Yearly subscription @ ₹ 25,549/-
2. 10% commission on Renewal subscription @ ₹ 10,000/-
3. Customer Cut-Off is the number of customers Franchise has to make to get his investment back and start making profit
4. No upper limit on the customer target.
5. Monthly Operational Cost depends on type of office premises, number of employees etc

FRANCHISE APPOINTMENT PROCESS



CRITERIA OF FRANCHISE SELECTION

CRITERIA	VAUE	DESCRIPTION
Office Premises	Owned or Rented	Minimum 120 square feet of office
Office Furniture	Office Furniture	Reception Table, Computer Tables and Chairs, Wall Clock, Telephone Number, A.C., Aluminum cabins etc
Internet Connectivity	Wi-Fi Connectivity	Internet connectivity
Telephone Line	Walky Talky	Local office number for coordination
Team	Min. 3 member	Coordinator, Business Executive (2), Good in local language, Computer and Mobile literate
Legal Compliances	Shop Act and other local body licenses	All required documentation as per legal compliances / law of the land

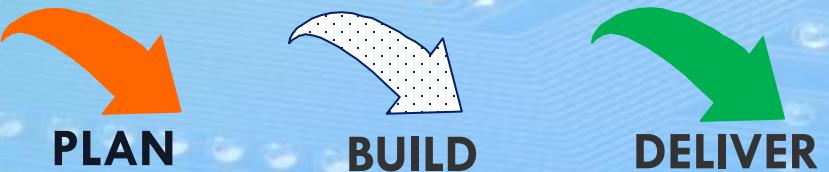
DESIRABLE:

1. Good social contact among the local retailers
2. Previous business experience
3. Have the fire in the belly with intent of serving the people



Thank You

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For more details, kindly reach us at sales@indigns.com